

NCDA FY 2021-2022 Strategic Plan Accomplishments

NCDA has identified three main goals: Membership, Professional Identity, and DEI

NCDA's vision is for all people to attain fulfilling career and life goals.

NCDA provides professional development, publications, standards, and advocacy to practitioners and educators who inspire and empower individuals to achieve their career and life goals.

MEMBERSHIP

5,639

Current

5.70%
Increase from June 2021



Increase in members from underrepresented populations

New Committees

Graduate Students • Membership



MEMBERSHIP

Corporate Outreach

120 Organizational Members



From outside of US

Training Agreements with

- · Tribal Education Dept National Assembly
- · CT State Community College System
- South Dakota Dept of Labor and Regulation
- · King Saud University, Saudi Arabia
- · Abu Dhabi Dept of Education Knowledge, UAE
- · Local Source

Collaborations with

- AARP
- Amazon



New Professional Development

- Podcast
- Online/OnDemand Training
- Enhanced Constituency Webinars
- Hybrid Global Conference
- Mentoring Program



MEMBERSHIP





Perceptions of Career Development by Working Americans

Survey conducted in 2021 and Disseminated in 2022

60% Valued assistance from Career Professionals



40% Career choice inspired by a Career Professional

Only 12^{-6} Had utilized a Career Professional



Professional Identity

Credentials Awarded

144

49% **Members** who are credentialed

> 13% **CCCs**



14% (397)From outside of US

73% CCSPs

Counseling/Non-Counseling

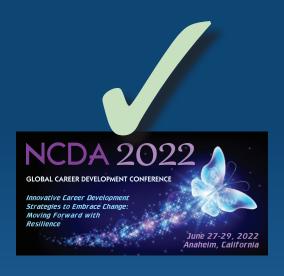




DEI



Revised training curriculum and membership survey to include more inclusive language



Increased Conference Activities:

Town Hall, Breakfast, and 10 dedicated sessions addressing DEI



3 Micro courses on-demand about DEI

